Subject: Tuesday Morning Trend of the Month: Tech-Less Events

- Date: Tuesday, February 20, 2018 at 7:09:05 AM Eastern Standard Time
- From: Event Marketer
- To: Sandy O'Loughlin





## This Month We're Talking About...

TECH-LESS EVENTS. Think your attendees are hard-wired for technology? Think again. Across events, entertainment, and lifestyle sectors, people are pocketing their smartphones, enforcing pen-and-paper meetings, and deactivating Wi-Fi to live and work in the moment better... <u>read more</u>.



Marketers realize that technology has its place. Sometimes, no place at all.

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